



# CARBON OFFSET INITIATIVE



## WHAT IS CARBON OFFSET INITIATIVE (COI)?

Environmental technology is the 21st century's lead industry. Carbon Offset Initiative is a green solution for waste and data traceability in different industrial spheres, starting with the shipping industry, using innovative blockchain technology to enhance productivity in collecting, tracking and recycling waste from different sources. Our aim is to help organizations save energy, reduce costs and build broader commercial value while resolving environmental and social issues. COI team has decades of experience in green business, passion and commitment to re-build a green planet for the next generations.

## WHO IS BEHIND COI?

We have an exceptional team of world-class experts in our respective functional areas, with solid track record and experience in green business and other relevant industries, at global, European, and local levels. COI is the result of forces merged between Clean Sea Services S.A. and Urban Management d.o.o. Our business and engineering background comes from Harvard Business School, INSEAD, EPFL, Sustainability Management School, etc. We are very proud to have a perfect 50/50 blend of seasoned industry experts, and young, smart and ambitious millennial & centennial professionals, who are committed to live in a green world.

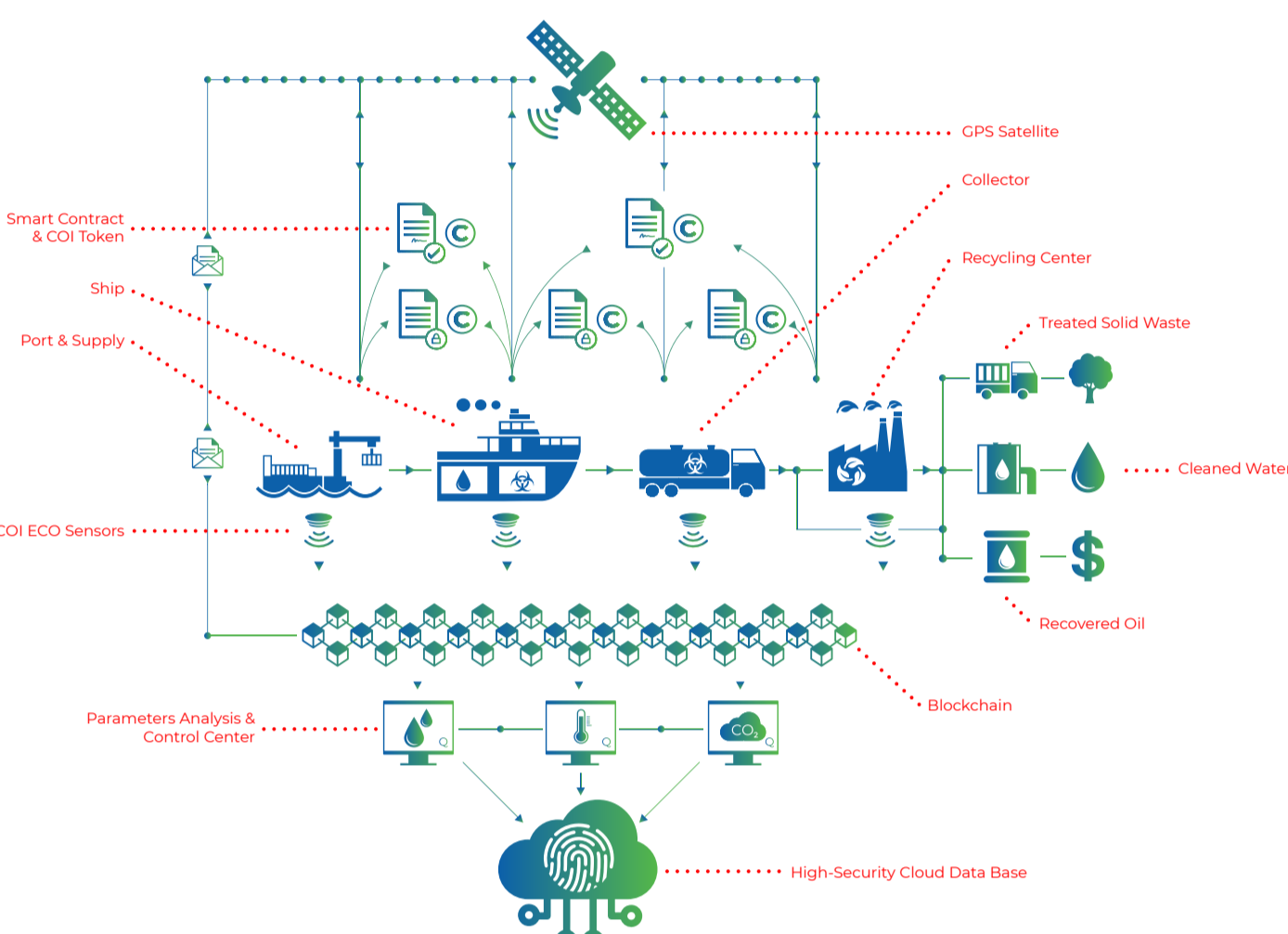
## WHY COI?

An economy that puts profit above people and planet has no future. The push toward sustainability in the 21st century is on its way to change business as much as the Industrial revolution did in the 19th century and the Internet revolution did in the 20th century. Carbon Offset Initiative starts with an impactful traceability solution for the shipping industry, but our pipeline of solutions for major pain points spreads over multiple industries. Our ambitions for greening the world big, and so are our competencies and expertise, that lead to COI's success.

## HOW DOES COI SOLVE PRESENT ENVIRONMENTAL ISSUES?

With our extensive experience in waste recycling, we have been deeply involved in the reality of the recycling processes of oily waters and slops. After we have identified the control problem as a root cause for illegal spillage and fuel theft, we have devised a **cost efficient, easy to implement and operate solution for remote monitoring of bunker and waste processing based on innovative blockchain technology.** Ability of tracking waste management processes and inputting trustworthy data on a public ledger is mitigating manipulation while improving transparency and increasing environmental economics. Our disruptive environmental solutions track, minimize and offset ships fuel-oil consumption & waste and can be adapted to ship owners' needs (emissions, speed, positioning, weather, etc.) COI solutions are applicable to further waste categories on which we are focusing next – such as e-waste, plastics, medical waste and more.

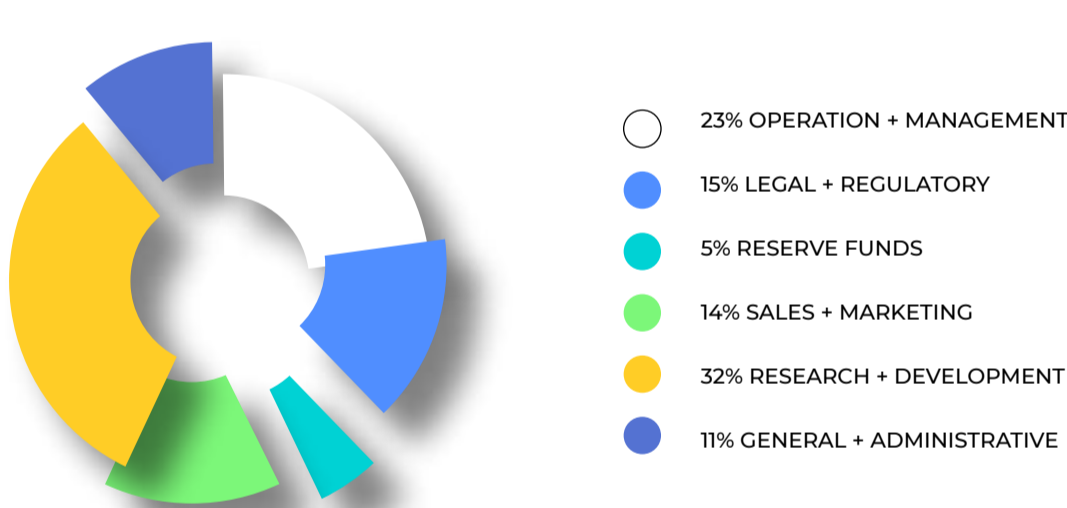
## COI SOLUTION SCHEME



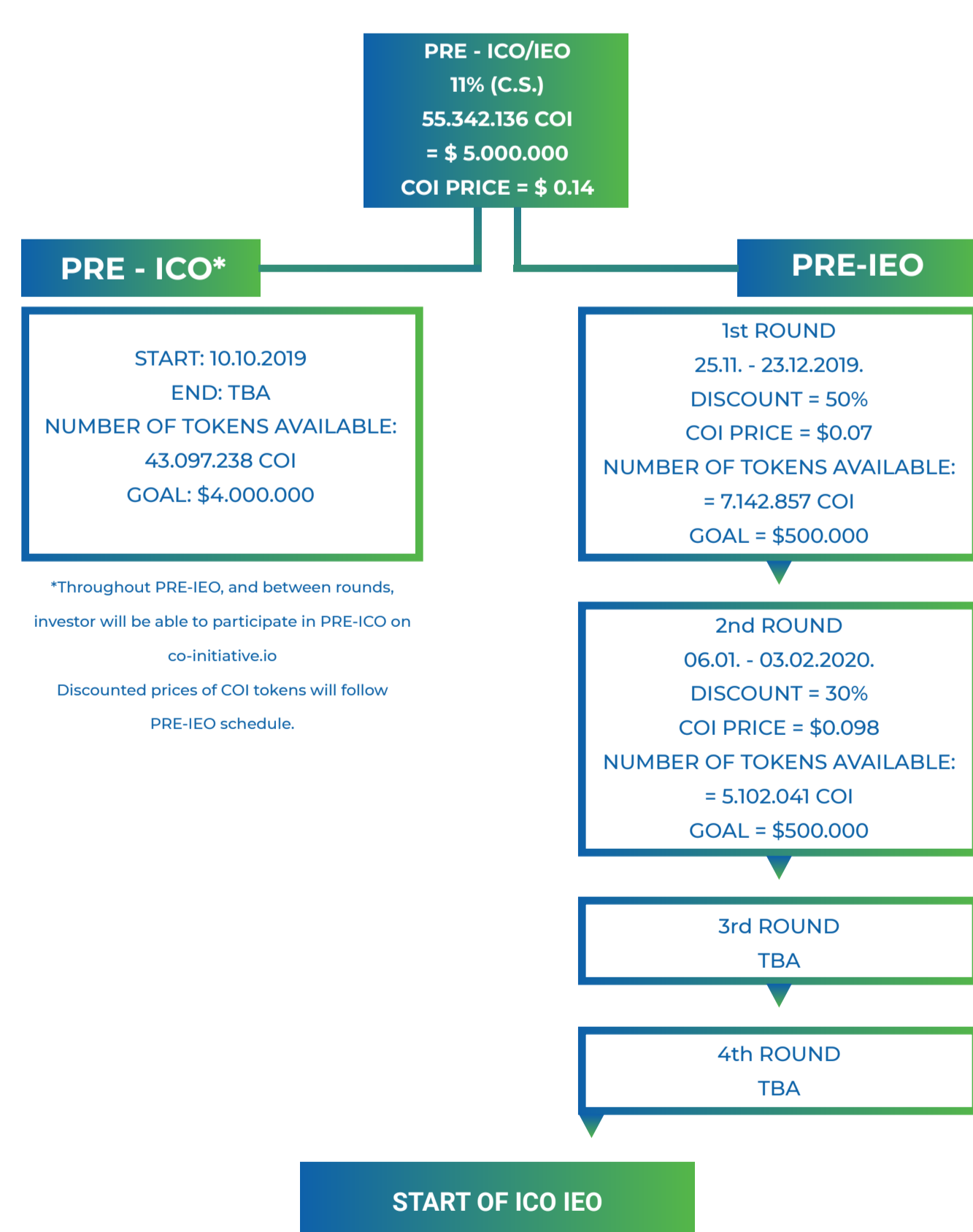
## TOKEN ALLOCATION



## USE OF FUNDS



## PRE - ICO/IEO SCHEDULE



## COMPANIES THAT WE WORK AND STRIVE TO WORK WITH



Scan QR code for more information or go directly to [www.co-initiative.io](http://www.co-initiative.io)



## PRE-ICO/IEO DETAILS

TOKENS CREATED: 1.000.000.000 COI

TOKENS ISSUED: 500.000.000 COI

SOFT CAP: \$5.000.000

ACCEPTED CURRENCIES: BTC, ETH, LTC, DASH & FIAT

## COI TEAM

12

DEDICATED PEOPLE

165

YEARS OF EXPERIENCE

LIVED AND WORKED

25+

COUNTRIES

SPEAK

18+

LANGUAGES



JEAN-CHRISTOPHE VAUTRIN  
FOUNDER



VUK BJELAJAC  
CO-FOUNDER & CEO



JAS BAGRI  
CFO



DESSY TODOROVA  
CMO



DR JOSÉ LAMAS V.  
CTO



SUSANNE STRÖM  
BUSINESS FINANCE ADVISOR



STÉPHANE ALEC  
STRATEGY ADVISOR



AKSHAT RAWAT  
SHIPPING INDUSTRY ADVISOR



CINDY NGARAMBE  
UN & NGO REPRESENTATIVE



MARKO MITROVIĆ  
CRYPTO TRADING EXPERT



ADA HUANG  
DIGITAL MEDIA MANAGER



DRUPAD DIWAN  
PR

OUR EXPERTISE, DIVERSITY AND DEDICATION TO THE PROJECT ARE YOUR GUARANTEE FOR SUCCESS!

CONTACT US  
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